



# GECO - ALL YOU NEED

## Press release

Fürth, March 5, 2020



## GECO STAR – The Dynamic Lead-Free Deformation Bullet

**Fürth, Germany. GECO STAR is the name of the newest development from GECO. The GECO STAR joins the lead-free product family of centerfire hunting bullets as a lead-free deformation bullet, offering a genuine alternative to hunting bullets that contain lead.**

The GECO STAR lead-free deformation bullet is characterized by a maximum depth effect and a high residual weight. Thanks to the hollow point, the bullet reliably deforms at nearly any hunting distance. Its high inherent precision is mainly due to the performance grooves and the state-of-the-art production with minimum tolerances. The GECO STAR is the optimum bullet for all hunters who hunt with lead-free bullets and want to minimize damage to the game. The GECO STAR is particularly well-suited to hunting small to medium-sized game and is available now.

The lead-free line of GECO has grown even larger with the GECO STAR, which offers even more flexibility in application. Depending on the area of application, either the lead-free GECO ZERO part fragmentation bullet or the mass-stable GECO STAR deformation bullet can be used. It is planned to add more calibers in the future.

**NEW**  
**NEW**  
**NEW**

<b>Article no.</b>	<b>Caliber</b>	<b>Bullet weight [g/gr]</b>	<b>Content per package [pcs.]</b>
2413833	.308 Win. STAR	10.7 / 165	20
2413835	.30-06 STAR	10.7 / 165	20
2413836	.300 Win. Mag. STAR	10.7 / 165	20

You can find more information on GECO ammunition at: [www.geco-ammunition.com](http://www.geco-ammunition.com).

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GECO is a quality brand of RUAG Ammotec GmbH

GECO is the abbreviation for the ammunition factory Gustav Genschow & Co., founded in Stralsund, Germany in 1887. Since 2002, this brand has belonged to RUAG Ammotec. Today, it represents a modern, broad and high-quality range of hunting and sport ammunition as well as targeting and observation optics with an attractive balance of price and performance.

RUAG Ammotec belongs to the Swiss technology company RUAG Holding AG with its headquarters in Bern.

RUAG develops and markets internationally sought-after technology applications in the fields of aerospace and defence for use on land, in the air and in space. 56% of RUAG's products and services are destined for the civil market and 44% for the military market. The Group is headquartered in Bern (Switzerland). It has production sites in Switzerland and in 15 other countries in Europe, the USA and Asia-Pacific. RUAG generates sales of approximately CHF 1.96 billion and has over 9,200 employees – 400 of whom are trainees.