

Press release

Fürth, March 5, 2020

NEW PRODUCTS IN THE MERCHANDISE SEGMENT

Fürth, Germany. GECO is once again expanding its range of merchandise this year by adding various new items. Hunters and sports shooters can look forward to the following new products:

IN-EAR IMPULSE HEARING PROTECTION



The new in-ear impulse hearing protection from GECO offers excellent noise suppression performance in a reusable high-end product. The patented impulse-filtering technology is certified for impulse noises of up to 166 dB and provides damping of up to 33 dB. As soon as there are no impulse noises, the earplugs muffle sound only minimally, making it possible to hear ambient noises.

The features of GECO hearing protection at a glance:

- Harmful impulse noises reduced by up to 33 dB
- Permanent damping of 19 dB (SNR) while talking or during no-shoot times
- Comes with an aluminum transport/storage case
- No batteries required, no electronics
- Delivered with 2 sets of ear pieces (sizes M and L)

**RANGE EXPANDED with GECO optics:
GECO binoculars and rangefinders are now available in the color GREEN as well.**



Our well-known standard GECO binoculars and our GECO 10x50 RF rangefinders are also immediately available in the color GREEN.

You can find more information about these GECO products at geco-ammunition.com.

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GECO is the abbreviation for the ammunition factory Gustav Genschow & Co., founded in Stralsund, Germany in 1887. Since 2002, this brand has belonged to RUAG Ammotec. Today, it represents a modern, broad and high-quality range of hunting and sport ammunition as well as targeting and observation optics with an attractive balance of price and performance.

RUAG Ammotec belongs to the Swiss technology corporation RUAG Holding AG, which is headquartered in Bern.

RUAG develops and markets internationally sought-after technology applications in the fields of aerospace and defence for use on land, in the air and in space. 56% of RUAG's products and services are destined for the civil market and 44% for the military market. The Group is headquartered in Bern (Switzerland). It has production sites in Switzerland and in 15 other countries in Europe, the USA and Asia-Pacific. RUAG generates sales of approximately CHF 1.96 billion and has over 9,200 employees – 400 of whom are trainees.