



GECO - ALL YOU NEED

Press release

Fuerth, March 8th, 2018



GECO CENTERFIRE RIFLE CARTRIDGES

IWA 2018: Numerous new products in the GECO sports segment and customer-oriented packaging features for the hunting centerfire rifle cartridges are attracting attention!

Fuerth, Germany. GECO is expanding its centerfire rifle cartridge line with the GECO SPORT product series. The new GECO SPORT is a special cartridge for the shooting range and appeals especially to shooters who train regularly and participate in competitions.

Its well-balanced load makes the GECO SPORT particularly pleasant to shoot, reduces the recoil and improves shooting results in practice. The self-developed and high-quality hollow point bullet guarantees excellent precision, even at longer distances. The nickel-plated bullet jacket reduces abrasion in the barrel and ensures a constant muzzle velocity. In addition, this coating minimises the generation of heat in the barrel and the cleaning activities. The packaging unit of 50 cartridges offers an excellent price-to-performance ratio, so that nothing stands in the way of regular training.

It should be noted that this cartridge is not suitable for hunting!

Item no.	Calibre	Bullet	Bullet weight [g/gr]	Content per box [pieces]	
NEW	2407000	7 x 64	SPORT	9.0 / 139	50
NEW	2407001	.308 Win.	SPORT	9.5 / 147	50
NEW	2407002	.30-06	SPORT	9.5 / 147	50
NEW	2407178	.300 Win. Mag.	SPORT	9.5 / 147	50
NEW	2407003	8 x 57 JS	SPORT	12.1 / 187	50
NEW	2407004	9.3 x 62	SPORT	12.7 / 196	50

Available: April 2018

Additional calibers for the GECO Target FMJ product family

The GECO Target FMJ (full metal jacket) product series is being expanded to include the calibre .308 Win. The GECO Target FMJ is particularly suitable for use with semi-automatic weapons with high rates of fire. The best precision is guaranteed, which is particularly appreciated in IPSC sport shooting. Due to its technically simple construction, the full metal jacket bullet is not expensive to manufacture and therefore appeals to shooters with high training intensities. The Tombak jacket keeps the barrel significantly cleaner, thus reducing cleaning intervals. The user-friendly packaging unit of 50 cartridges also offers excellent value for money.

Item no.	Calibre	Bullet	Bullet weight [g/gr]	Content per box [pieces]
2317561	.223 Rem.	Target FMJ	3.6 / 55	50
2317562	.223 Rem.	Target FMJ	4.1 / 63	50
2317812	7.62 x 39	Target FMJ	8.0 / 124	50
2407005	.308 Win.	Target FMJ	9.5 / 147	50

NEW

Available: April 2018

Optimisation of the GECO hunting centerfire rifle cartridge packaging

In the future, each of the well-known 20-piece cartridge boxes will contain a plastic insert that holds the cartridges securely in place, storing them in the best possible conditions. For one thing, the inlay provides the bullet with optimum protection; for another, it stabilises the entire package, making it much more practical. The box and its contents are prevented from being crushed during transport and in a backpack while hunting. The practical inlays can be broken off in groups of five, so the cartridges can be carried in a manageable amount by hunters. The separable folding card still provides the hunter with information on all data relevant for cartridges and bullets, such as the bullet type, ballistic data, weight, calibre, and the recommended use.



Further information about GECO products can be found at www.geco-ammunition.com

Press contact: RUAG Ammotec GmbH, Nicole Heidemann,
Phone: +49 (0)911 79 30 149, E-Mail: nicole.heidemann@ruag.com

The press contact for the GECO centerfire rifle cartridge product segment at RUAG Ammotec is:
Hannes Dikhoff, Senior Product Manager Hunting & Sport Ammunition,
Phone: +49 (0)911 79 30 104, E-Mail: hannes.dikhoff@ruag.com

GECO is a quality brand of RUAG Ammotec GmbH

GECO is the abbreviation for the ammunition factory Gustav Genschow & Co., founded in Stralsund, Germany in 1887. Since 2002, this brand has belonged to RUAG Ammotec. Today, it represents a modern, broad and high-quality range of hunting and sport ammunition as well as targeting and observation optics with an attractive balance of price and performance.

RUAG Ammotec belongs to the Swiss technology corporation RUAG Holding AG, which is headquartered in Bern.

RUAG develops and sells internationally renowned technology applications in the field of aerospace along with safety and defence technology for use on land, sea and in space. A total of 57% of RUAG's products and services are for civilian use, and 43% are intended for the military market. Its corporate headquarters are in Bern (Switzerland). Production sites are located in Switzerland and in 13 other countries in Europe, the USA, and the Asia-Pacific region. Around 8,700 employees – 430 of them trainees – represent 48 nationalities and generate revenue of around CHF 1.86 billion.